

CONTRACT

News

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

| | | |
|--|--|--|
| Contract / Revision 499637 / | | Alt Order # 06386867 |
| Product PRIOR USA ACTN :60S | | |
| Contract Dates 10/23/12 - 10/29/12 | | Estimate # 1789 |
| Advertiser ISS/Prior USA Act-LCV VIC | | Original Date / Revision 10/22/12 / 10/22/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KVVU | Account Executive Teresa Difuria | Sales Office TELEREP-PHIL |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# TV14019 | Advertiser Code 321 | Product Code 340 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 10/26/12 | 10/26/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 2 | KVVU | 10/26/12 | 10/26/12 | American Dad | M-F 230-3a | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$300.00 | | | |
| N 3 | KVVU | 10/26/12 | 10/26/12 | Anderson | 3-4p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 4 | KVVU | 10/26/12 | 10/26/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$300.00 | | | |
| N 5 | KVVU | 10/26/12 | 10/26/12 | The Dr.Oz Show | 4-5p | | 1:00 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$1,000.00 | | | |
| N 6 | KVVU | 10/26/12 | 10/26/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$2,500.00 | | | |
| N 7 | KVVU | 10/26/12 | 10/26/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$2,450.00 | | | |
| N 8 | KVVU | 10/29/12 | 10/29/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$500.00 | | | |
| N 9 | KVVU | 10/29/12 | 10/29/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 10 | KVVU | 10/29/12 | 10/29/12 | Katie | 1-2pm | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$850.00 | | | |
| N 11 | KVVU | 10/29/12 | 10/29/12 | American Dad | M-F 230-3a | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|---|--|--|
| <u>Contract / Revision</u> 499637 / | | <u>Alt Order #</u> 06386867 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Product</u> PRIOR USA ACTN :60S |
| <u>Advertiser</u> ISS/Prior USA Act-LCV VI | | <u>Estimate #</u> 1789 |
| | | <u>Original Date / Revision</u> 10/22/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 12 | KVVU | 10/29/12 | 10/29/12 | Anderson | 2-3p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 13 | KVVU | 10/29/12 | 10/29/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 14 | KVVU | 10/29/12 | 10/29/12 | Dr Oz | 3-4p | | 1:00 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 15 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 16 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| N 17 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,450.00 | | | |
| N 18 | KVVU | 10/28/12 | 10/28/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | 1:00 | | | NM | 1 | \$3,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$3,700.00 | | | |
| N 19 | KVVU | 10/28/12 | 10/28/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$300.00 | | | |
| N 20 | KVVU | 10/25/12 | 10/25/12 | Cops/Dog The Bounty Hunte | M-F 12-1p | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$750.00 | | | |
| N 21 | KVVU | 10/25/12 | 10/25/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$500.00 | | | |
| N 22 | KVVU | 10/25/12 | 10/25/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 23 | KVVU | 10/25/12 | 10/25/12 | Katie | 1-2pm | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$850.00 | | | |
| N 24 | KVVU | 10/25/12 | 10/25/12 | Katie | M-F 3-4am | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |
| N 25 | KVVU | 10/25/12 | 10/25/12 | Anderson | 2-3p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 26 | KVVU | 10/25/12 | 10/25/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |
| N 27 | KVVU | 10/25/12 | 10/25/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |

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| <u>Contract / Revision</u> 499637 / | | <u>Alt Order #</u> 06386867 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Product</u> PRIOR USA ACTN :60S |
| <u>Advertiser</u> ISS/Prior USA Act-LCV VI | | <u>Estimate #</u> 1789 |
| | | <u>Original Date / Revision</u> 10/22/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------|-------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 28 | KVVU | 10/25/12 | 10/25/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$2,450.00 | | | |
| N 29 | KVVU | 10/23/12 | 10/23/12 | Cops/Dog The Bounty Hunter | 1-2pm | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$750.00 | | | |
| N 30 | KVVU | 10/23/12 | 10/23/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$500.00 | | | |
| N 31 | KVVU | 10/23/12 | 10/23/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 32 | KVVU | 10/23/12 | 10/23/12 | Katie Couric | 2-3p | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$850.00 | | | |
| N 33 | KVVU | 10/23/12 | 10/23/12 | Katie | M-F 3-4am | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 34 | KVVU | 10/23/12 | 10/23/12 | Anderson | 3-4p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 35 | KVVU | 10/23/12 | 10/23/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 36 | KVVU | 10/23/12 | 10/23/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 37 | KVVU | 10/24/12 | 10/24/12 | Cops/Dog The Bounty Hunter | M-F 12-1p | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$750.00 | | | |
| N 38 | KVVU | 10/24/12 | 10/24/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$900.00 | | | |
| N 39 | KVVU | 10/24/12 | 10/24/12 | Katie | 1-2pm | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$850.00 | | | |
| N 40 | KVVU | 10/24/12 | 10/24/12 | Anderson | 2-3p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$900.00 | | | |
| N 41 | KVVU | 10/24/12 | 10/24/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$300.00 | | | |
| N 42 | KVVU | 10/24/12 | 10/24/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$300.00 | | | |
| Totals | | | | | | | | | | | 42 | \$38,400.00 |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|---------------------|-------------------|
| 10/23/12 - 10/29/12 | PRIOR USA ACTN :60S | 1789 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|--------------------------|---------------------------------|
| ISS/Prior USA Act-LCV VI | 10/22/12 / 10/22/12 |

| <u>Time Period</u> | <u># of Spots</u> | <u>Gross Amount</u> | <u>Net Amount</u> |
|---------------------|-------------------|---------------------|--------------------|
| 10/01/12 - 10/28/12 | 32 | \$28,400.00 | \$24,140.00 |
| 10/29/12 - 10/29/12 | 10 | \$10,000.00 | \$8,500.00 |
| Totals | 42 | \$38,400.00 | \$32,640.00 |

Signature: _____ **Date:** _____

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CONTRACT

New



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 499637 / | | <u>Alt Order #</u> 06386867 |
| <u>Product</u> PRIOR USA ACTN :60S | | |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Estimate #</u> 1789 |
| <u>Advertiser</u> ISS/Prior USA Act-LCV VIC | | <u>Original Date / Revision</u> 10/22/12 / 10/22/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> TV14019 | <u>Advertiser Code</u> 321 | <u>Product Code</u> 340 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 10/26/12 | 10/26/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 2 | KVVU | 10/26/12 | 10/26/12 | American Dad | M-F 230-3a | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$300.00 | | | |
| N 3 | KVVU | 10/26/12 | 10/26/12 | Anderson | 3-4p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 4 | KVVU | 10/26/12 | 10/26/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$300.00 | | | |
| N 5 | KVVU | 10/26/12 | 10/26/12 | The Dr.Oz Show | 4-5p | | 1:00 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$1,000.00 | | | |
| N 6 | KVVU | 10/26/12 | 10/26/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$2,500.00 | | | |
| N 7 | KVVU | 10/26/12 | 10/26/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$2,450.00 | | | |
| N 8 | KVVU | 10/29/12 | 10/29/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$500.00 | | | |
| N 9 | KVVU | 10/29/12 | 10/29/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 10 | KVVU | 10/29/12 | 10/29/12 | Katie Couric | 2-3p | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$850.00 | | | |
| N 11 | KVVU | 10/29/12 | 10/29/12 | American Dad | M-F 230-3a | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 499637 / | 06386867 |

| Contract Dates | Product | Estimate # |
|---------------------|---------------------|------------|
| 10/23/12 - 10/29/12 | PRIOR USA ACTN :60S | 1789 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Prior USA Act-LCV VI | 10/22/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 12 | KVVU | 10/29/12 | 10/29/12 | Anderson | 3-4p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 13 | KVVU | 10/29/12 | 10/29/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 14 | KVVU | 10/29/12 | 10/29/12 | The Dr.Oz Show | 4-5p | | 1:00 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 15 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| N 16 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| N 17 | KVVU | 10/29/12 | 10/29/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,450.00 | | | |
| N 18 | KVVU | 10/28/12 | 10/28/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | 1:00 | | | NM | 1 | \$3,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$3,700.00 | | | |
| N 19 | KVVU | 10/28/12 | 10/28/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$300.00 | | | |
| N 20 | KVVU | 10/25/12 | 10/25/12 | Cops/Dog The Bounty Hunte | M-F 12-1p | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$750.00 | | | |
| N 21 | KVVU | 10/25/12 | 10/25/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$500.00 | | | |
| N 22 | KVVU | 10/25/12 | 10/25/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 23 | KVVU | 10/25/12 | 10/25/12 | Katie | 1-2pm | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$850.00 | | | |
| N 24 | KVVU | 10/25/12 | 10/25/12 | Katie | M-F 3-4am | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |
| N 25 | KVVU | 10/25/12 | 10/25/12 | Anderson | 2-3p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 26 | KVVU | 10/25/12 | 10/25/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |
| N 27 | KVVU | 10/25/12 | 10/25/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$300.00 | | | |

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 499637 / | 06386867 |

| | | |
|-----------------------|---------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 10/29/12 | PRIOR USA ACTN :60S | 1789 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| ISS/Prior USA Act-LCV VI | 10/22/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------------|-------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 28 | KVVU | 10/25/12 | 10/25/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 1 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$2,450.00 | | | |
| N 29 | KVVU | 10/23/12 | 10/23/12 | Cops/Dog The Bounty Hunter1-2pm | | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$750.00 | | | |
| N 30 | KVVU | 10/23/12 | 10/23/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$500.00 | | | |
| N 31 | KVVU | 10/23/12 | 10/23/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 32 | KVVU | 10/23/12 | 10/23/12 | Katie Couric | 2-3p | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$850.00 | | | |
| N 33 | KVVU | 10/23/12 | 10/23/12 | Katie | M-F 3-4am | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 34 | KVVU | 10/23/12 | 10/23/12 | Anderson | 3-4p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 35 | KVVU | 10/23/12 | 10/23/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 36 | KVVU | 10/23/12 | 10/23/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | | 1 | \$300.00 | | | |
| N 37 | KVVU | 10/24/12 | 10/24/12 | Cops/Dog The Bounty Hunter1-2pm | | | 1:00 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$750.00 | | | |
| N 38 | KVVU | 10/24/12 | 10/24/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$900.00 | | | |
| N 39 | KVVU | 10/24/12 | 10/24/12 | Katie | 1-2pm | | 1:00 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$850.00 | | | |
| N 40 | KVVU | 10/24/12 | 10/24/12 | Anderson | 2-3p | | 1:00 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$900.00 | | | |
| N 41 | KVVU | 10/24/12 | 10/24/12 | Cops M-F 4-430x | M-F 4-430x | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$300.00 | | | |
| N 42 | KVVU | 10/24/12 | 10/24/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | 1 | \$300.00 | | | |
| Totals | | | | | | | | | | | 42 | \$38,400.00 |

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|----------------------------|--------------------|
| 499637 / | 06386867 |

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|-----------------------|---------------------|-------------------|
| 10/23/12 - 10/29/12 | PRIOR USA ACTN :60S | 1789 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|--------------------------|---------------------------------|
| ISS/Prior USA Act-LCV VI | 10/22/12 / 10/22/12 |

| <u>Time Period</u> | <u># of Spots</u> | <u>Gross Amount</u> | <u>Net Amount</u> |
|---------------------|-------------------|---------------------|--------------------|
| 10/01/12 - 10/28/12 | 32 | \$28,400.00 | \$24,140.00 |
| 10/29/12 - 10/29/12 | 10 | \$10,000.00 | \$8,500.00 |
| Totals | 42 | \$38,400.00 | \$32,640.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31

| | | | | |
|-----------------|--------|--------|----------|---|
| REP. # | OFF. # | 762 | SALESMAN | # |
| BUYER NAME | | | | |
| MEDIA PLACEMENT | | | | |
| SALES PRSN | PH- | TERESA | DIFURIA | |

| | |
|------------|---------------------------|
| BUYER NAME | <u>MEDIA PLACEMENT</u> |
| SALES PRSN | <u>PH- TERESA DIFURIA</u> |

| | LOCAL | REGIONAL |
|--------------|-------|----------|
| CLASS: NATL. | | |

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/23/12 09:31

STA:

PRIORITIES USA ACTION : 60S

| | |
|------------------------------|--------------------|
| AGENCY ADVERTISER CODE = 321 | AGENCY EST# = 1789 |
| AGENCY PRODUCT CODE = 340 | |

10 S 200P-300P

```
PROGRAM : COPS/COPS B
CON COM1: COPS/COPS B
```

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-------|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |
| 43 | A | | 100P-200P | 60 | | \$850.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : KATIE | | | | | | | | | | | | |
| ORD COM1: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT29 ON LINE-10 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 12 | S | | 300P-400P | 60 | | \$900.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : ANDERSON | | | | | | | | | | | | |
| CON COM1: ANDERSON | | | | | | | | | | | | |
| 44 | A | | 200P-300P | 60 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ANDERSON | | | | | | | | | | | | |
| ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT29 ON LINE-12 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 14 | S | | 400P-500P | 60 | | \$1,000.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1: DR. OZ | | | | | | | | | | | | |
| 45 | A | | 300P-400P | 60 | | \$1,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 20 | S | | 100P-200P | 60 | | \$750.00 | 10/25 | 10/25 | 0 | | THU | 0 |
| PROGRAM : COLD CSE FILES | | | | | | | | | | | | |
| CON COM1: COLD CSE FILES | | | | | | | | | | | | |
| 46 | A | | 1200N-100P | 60 | | \$750.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER | | | | | | | | | | | | |
| ORD COM1: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT25 ON LINE-20 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 23 | S | | 200P-300P | 60 | | \$850.00 | 10/25 | 10/25 | 0 | | THU | 0 |
| PROGRAM : COPS/COPS B | | | | | | | | | | | | |
| CON COM1: COPS/COPS B | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 47 | A | | 100P-200P | 60 | | \$850.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : KATE ORD COM1: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT25 ON LINE-23 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 24 | S | | 300A-400A | 60 | | \$300.00 | 10/25 | 10/25 | 0 | | THU | 0 |
| PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS | | | | | | | | | | | | |
| 48 | A | | 300A-400A | 60 | | \$300.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : KATIE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT25 ON LINE-24 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 25 | S | | 300P-400P | 60 | | \$900.00 | 10/25 | 10/25 | 0 | | THU | 0 |
| PROGRAM : ANDERSON CON COM1: ANDERSON | | | | | | | | | | | | |
| 54 | A | | 200P-300P | 60 | | \$900.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : ANDERSON ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT25 ON LINE-25 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 29 | S | | 100P-200P | 60 | | \$750.00 | 10/23 | 10/23 | 0 | | TUE | 0 |
| PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES | | | | | | | | | | | | |
| 49 | A | | 100P-200P | 60 | | \$750.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-29 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 32 | S | | 200P-300P | 60 | | \$850.00 | 10/23 | 10/23 | 0 | | TUE | 0 |
| PROGRAM : COPS/COPS B CON COM1: COPS/COPS B | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 50 | A | | 200P-300P | 60 | | \$850.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : KATIE | | | | | | | | | | | | |
| ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT23 ON LINE-32 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 37 | S | | 100P-200P | 60 | | \$750.00 | 10/24 | 10/24 | 0 | | WED | 0 |
| PROGRAM : COLD CSE FILES | | | | | | | | | | | | |
| CON COM1: COLD CSE FILES | | | | | | | | | | | | |
| 51 | A | | 1200N-100P | 60 | | \$750.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER | | | | | | | | | | | | |
| ORD COM1: PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT24 ON LINE-37 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 39 | S | | 200P-300P | 60 | | \$850.00 | 10/24 | 10/24 | 0 | | WED | 0 |
| PROGRAM : COPS/COPS B | | | | | | | | | | | | |
| CON COM1: COPS/COPS B | | | | | | | | | | | | |
| 52 | A | | 100P-200P | 60 | | \$850.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : KATIE | | | | | | | | | | | | |
| ORD COM1: PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT24 ON LINE-39 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 40 | S | | 300P-400P | 60 | | \$900.00 | 10/24 | 10/24 | 0 | | WED | 0 |
| PROGRAM : ANDERSON | | | | | | | | | | | | |
| CON COM1: ANDERSON | | | | | | | | | | | | |
| 53 | A | | 200P-300P | 60 | | \$900.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : ANDERSON | | | | | | | | | | | | |
| ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT24 ON LINE-40 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | | BUY#10 | | | | | | | | | |
| MISSED:MON/200P-300P OCT29 60S \$850.00 (OCT22/12) | | | | | | | | | | | | |
| OFFER:MON/100P-200P OCT29 60S \$850.00 PLS ADVISE. | | | | | | | | | | | | |
| CMT:CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| M2 | OK'D | | BUY#12 | | | | | | | | | |
| MISSED:MON/300P-400P OCT29 60S \$900.00 (OCT22/12) | | | | | | | | | | | | |
| OFFER:MON/200P-300P OCT29 60S \$900.00 PLS ADVISE. | | | | | | | | | | | | |
| CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |

REP HEADLINE# 6386867 TRF# 499637
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31
CHANGES ** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|-------|--|-----|------------|-------------|--|
| M3 | OK'D | BUY#14 | MISSED: MON/400P-500P | | | | OCT29 | | 60S | \$1,000.00 | (OCT22/12) | |
| | | | OFFER: MON/300P-400P | | | | OCT29 | | 60S | \$1,000.00 | PLS ADVISE. | |
| | | | CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|-------|--|-----|----------|-------------|--|
| M4 | OK'D | BUY#20 | MISSED: THU/100P-200P | | | | OCT25 | | 60S | \$750.00 | (OCT22/12) | |
| | | | OFFER: THU/1200N-100P | | | | OCT25 | | 60S | \$750.00 | PLS ADVISE. | |
| | | | CMT: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|-------|--|-----|----------|-------------|--|
| M5 | OK'D | BUY#23 | MISSED: THU/200P-300P | | | | OCT25 | | 60S | \$850.00 | (OCT22/12) | |
| | | | OFFER: THU/100P-200P | | | | OCT25 | | 60S | \$850.00 | PLS ADVISE. | |
| | | | CMT: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|---------------------------------------|--|--|--|-------|--|-----|----------|-------------|--|
| M6 | OK'D | BUY#24 | MISSED: THU/300A-400A | | | | OCT25 | | 60S | \$300.00 | (OCT22/12) | |
| | | | OFFER: THU/100P-200P | | | | OCT25 | | 60S | \$300.00 | PLS ADVISE. | |
| | | | CMT: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|---------------------------------------|--|--|--|-------|--|-----|----------|-------------|--|
| M7 | OK'D | BUY#29 | MISSED: TUE/100P-200P | | | | OCT23 | | 60S | \$750.00 | (OCT22/12) | |
| | | | OFFER: TUE/100P-200P | | | | OCT23 | | 60S | \$750.00 | PLS ADVISE. | |
| | | | CMT: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|---------------------------------------|--|--|--|-------|--|-----|----------|-------------|--|
| M8 | OK'D | BUY#32 | MISSED: TUE/200P-300P | | | | OCT23 | | 60S | \$850.00 | (OCT22/12) | |
| | | | OFFER: TUE/200P-300P | | | | OCT23 | | 60S | \$850.00 | PLS ADVISE. | |
| | | | CMT: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|---|--|--|--|-------|--|-----|----------|-------------|--|
| M9 | OK'D | BUY#37 | MISSED: WED/100P-200P | | | | OCT24 | | 60S | \$750.00 | (OCT22/12) | |
| | | | OFFER: WED/1200N-100P | | | | OCT24 | | 60S | \$750.00 | PLS ADVISE. | |
| | | | CMT: PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|-----|------|--------|---|--|--|--|-------|--|-----|----------|-------------|--|
| M10 | OK'D | BUY#39 | MISSED: WED/200P-300P | | | | OCT24 | | 60S | \$850.00 | (OCT22/12) | |
| | | | OFFER: WED/100P-200P | | | | OCT24 | | 60S | \$850.00 | PLS ADVISE. | |
| | | | CMT: PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|-----|------|--------|--|--|--|--|-------|--|-----|----------|-------------|--|
| M11 | OK'D | BUY#40 | MISSED: WED/300P-400P | | | | OCT24 | | 60S | \$900.00 | (OCT22/12) | |
| | | | OFFER: WED/200P-300P | | | | OCT24 | | 60S | \$900.00 | PLS ADVISE. | |
| | | | CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|-----|------|--------|--|--|--|--|-------|--|-----|----------|-------------|--|
| M12 | OK'D | BUY#25 | MISSED: THU/300P-400P | | | | OCT25 | | 60S | \$900.00 | (OCT22/12) | |
| | | | OFFER: THU/200P-300P | | | | OCT25 | | 60S | \$900.00 | PLS ADVISE. | |
| | | | CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|--------|----------|--------|----------|--|--|----------------|--|--|--|----------|--|--|
| OCT/12 | 28400.00 | NOV/12 | 10000.00 | | | | | | | | | |
| | | | | | | CONTRACT TOTAL | | | | 38400.00 | | |
| | | | | | | TOTAL SPOTS | | | | 42 | | |

REP HEADLINE# 6386867 TRF# 499637
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.31
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

| | | | | | | | | | | | | | | | | | |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|------|----|------|----|------|----|
| MARKET TOTALS | \$213,333 | KVVU | 18% | KSNV | 20% | KTUD | 7% | KLAS | 23% | KTNV | 23% | KVMY | 6% | KVCW | 3% | CABL | 0% |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|------|----|------|----|------|----|

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT19/12 13.49
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

PRIORITIES USA ACTION : 60S

PROGRAM : AMERICAN DAD
CON COM1 : AMERICAN DAD

REP HEADLINE# 6386867
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.49
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON | 60 | | \$900.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
| 4 | | | 400A-430A PROGRAM : COPS CON COM1: COPS | 60 | | \$300.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
| 5 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 60 | | \$1,000.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
| 6 | | | 600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | 60 | | \$2,500.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
| 7 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV | 60 | | \$2,450.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
| 8 | | | 105A-135A PROGRAM : EXTRA< CON COM1: EXTRA< | 60 | | \$500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 9 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 60 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 10 | | | 200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B | 60 | | \$850.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 11 | | | 230A-300A PROGRAM : AMERICAN DAD CON COM1: AMERICAN DAD | 60 | | \$300.00 | 10/29 | 10/29 | 1 | | MON | 1 |

Katie

REP HEADLINE# 6386867
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.49
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12 | | | 300P-400P | 60 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ANDERSON 2-3P CON COM1: ANDERSON | | | | | | | | | | | | |
| 13 | | | 400A-430A | 60 | | \$300.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : COPS CON COM1: COPS | | | | | | | | | | | | |
| 14 | | | 400P-500P | 60 | | \$1,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : DR. OZ 3-4P CON COM1: DR. OZ | | | | | | | | | | | | |
| 15 | | | 430A-459A | 60 | | \$300.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS | | | | | | | | | | | | |
| 16 | | | 600A-700A | 60 | | \$2,500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | | | | | | | | | | | | |
| 17 | | | 700A-900A | 60 | | \$2,450.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV | | | | | | | | | | | | |
| 18 | | | 1000P-1045P | 60 | | \$3,700.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : FOX 5 NWS-10 CON COM1: FOX 5 NWS-10 | | | | | | | | | | | | |
| 19 | | | 430A-459A | 60 | | \$300.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS | | | | | | | | | | | | |
| 20 | | | 100P-200P | 60 | | \$750.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES | | | | | | | | | | | | |

Cops / Dog 12-1P

REP HEADLINE# 6386867
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.49
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 21 | | | 105A-135A PROGRAM : EXTRA< CON COM1: EXTRA< | 60 | | \$500.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 22 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 60 | | \$900.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 23 | | | 200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B | 60 | | \$850.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 24 | | | 300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS | 60 | | \$300.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 25 | | | 300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON | 60 | | \$900.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 26 | | | 400A-430A PROGRAM : COPS CON COM1: COPS | 60 | | \$300.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 27 | | | 430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS | 60 | | \$300.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 28 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV | 60 | | \$2,450.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| 29 | | | 100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES | 60 | | \$750.00 | 10/23 | 10/23 | 1 | | TUE | 1 |

2-3p

Katie 1-2p

Katie

Cops 10p

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|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 30 | | | 105A-135A PROGRAM : EXTRA< CON COM1: EXTRA< | 60 | | \$500.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 31 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 60 | | \$900.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 32 | | | 200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B | 60 | | \$850.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 33 | | | 300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS | 60 | | \$300.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 34 | | | 300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON | 60 | | \$900.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 35 | | | 400A-430A PROGRAM : COPS CON COM1: COPS | 60 | | \$300.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 36 | | | 430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS | 60 | | \$300.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 37 | | | 100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES | 60 | | \$750.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| 38 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 60 | | \$900.00 | 10/24 | 10/24 | 1 | | WED | 1 |

Katie

Cops 100g

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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|------------------------|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 39 | | | 200P-300P | 60 | | \$850.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : COPS/COPS B | | | | | | | | | | | | |
| CON COM1 : COPS/COPS B | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 40 | | | 300P-400P | 60 | | \$900.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : ANDERSON | | | | | | | | | | | | |
| CON COM1 : ANDERSON | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|-----------------|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 41 | | | 400A-430A | 60 | | \$300.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : COPS | | | | | | | | | | | | |
| CON COM1 : COPS | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|-----------------------|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 42 | | | 430A-459A | 60 | | \$300.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : FOX 5 NEWS | | | | | | | | | | | | |
| CON COM1 : FOX 5 NEWS | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--------|----------|--------|----------|--|--|--|--|----------------|----------|--|--|--|
| OCT/12 | 28400.00 | NOV/12 | 10000.00 | | | | | CONTRACT TOTAL | 38400.00 | | | |
| | | | | | | | | TOTAL SPOTS | 42 | | | |

MARKET TOTALS \$213,333 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0% KTUD 7%

SVC- NSI
DEMOS- RA35+*